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WES COMMUNITY
*An independent non-profit dedicated to
 supporting outdoor education at
 Whiskeytown Environmental School*

Meeting Notes
 WES Community Board
 Monday, July 27th 2020, 6:00 to 7:30pm
 Via Zoom Webconference

Present: Melinda Kashuba, Kathy Hill, Edward Meyer, Cassie Simons, Tyler Compton, Ellen Petrick

Not Present:

	Discussion	Action Items
Enjoy food/ Call to order/Make Introductions	Meeting was called to order at 6:14pm	
Approve Minutes/Agenda additions and changes	June 2020 Minutes Kathy motioned to pass the minutes, Melinda seconded. Motion passed.	
Special Recognition	Special recognition of and appreciation for Ellen Petrick. This will be her last meeting as NPS Liaison to WES Community. Ellen has been an amazing resource, a tireless advocate for our door education and a wonderful friend to WES Community during her years of service as NPS Liaison. Thank You Ellen	
SCOE Update	Liaison Not Present	
WRNA Report	<p>Matt Switzer is back on a 60 day detail to replace Ellen as she moves into retirement.</p> <p>WNRA is part of a Colorado State University study of unintentional wildlife feeding in day use sites in the park.</p> <p>Carr Fire 2yr Anniversary Social Media Post got a large amount of engagement on Facebook.</p> <p>4 new wayside exhibits are in the draft stage for Mt. Shasta Mine Loop.</p> <p>James Golden is an NPS employee that has been doing quite a bit of work on the</p>	

Board of Directors

Kathy Hill Melinda Kashuba, PhD
 Edward Meyer Cassandra Simons

WES Liaisons -

SCOE Liaison – Nathan Fairchild **WNRA Liaison** – Ellen Petrick
Special Projects - David Huscher

	<p>WNRA website and in doing so is putting the park at the forefront of future cyber connections for all parks.</p> <p>Gravel augmentation project in Clear Creek below the WES Campus is looking good. Possible Elk sightings in Clear Creek Picnic Area. Water quality at the Lake is looking very good this summer despite record visitation numbers.</p> <p>Park has been working hard to fill Jen Gibson's position and have found good candidates to hopefully fill the position soon.</p>
Friends of Whiskeytown	Liaison No Present
Treasurers Report	<p>Current Balance \$3,698.86</p> <p>No longer have a monthly storage bill thanks to the fact that NPS is allowing WES Community to store inventory and supplies in Gettysburg Cabin on WES Campus. \$76.51 of the \$120 authorized spent on new storage totes.</p> <p>TechSoup accounting tool/money management system was recommended to Kathy and she will look into it as a way to track finances both current and historic. Discussion of security and how long has TechSoup been around, Kathy will seek answers in her research.</p> <p>Kathy had a discussion with Tri Counties Bank Superintendent and they can accommodate and provide services if WES Community decides to head into a more formalized and ambitious fundraising campaign.</p>
On-going Business	
Special Use Permit for 50 th Birthday	NPS Regional Public Health Officer has reviewed the Special Use Permit and cannot yet make a determination as there are too many unknown's at this time. Melinda will continue to follow up. In the meantime Josh Hoines has been very candid about the fact that the plug could be pulled at any time. Items of particular concern are the proposed passenger shuttle from Mt. Shasta Mine Loop to campus and the proposed food service due to challenges with proper social distancing.
50 th Birthday Committee Meeting	<p>Committee is in a holding pattern waiting for word regarding the Special Use Permit.</p> <p>Committee is united in the philosophy that this event is an "Opportunity to take ownership and make connection with the site, program" not a fundraiser.</p>
Storage Unit Move	Thanks to Kathy and Lori for moving the inventory out of the storage unit and into Gettysburg Cabin at WES Campus!
Website Updates	Monthly Updating of Minutes and are directing would be donors to Facebook page and Donate button.
Report on WES partners meeting with Domokur	<p>Domokur is moving forward with the site plan. Week of 9/14-21 is the proposed delivery date.</p> <p>Wide ranging discussion of many topics during the meeting, one of which was the possibility of filling in the pond and using the area as buildable space. This came</p>

	<p>as a surprise to some as the pond is a very popular feature of campus and has proven to be an important tool/site in the outdoor education lessons on campus.</p> <p>Melinda did some research and determined that a "Donor Recognition Wall" is permissible by the NPS as long as it adheres to certain standards.</p>
Shasta Regional Community Foundation WES Funds Update	No more to add after last month's discussion
Wesforever.org updates	<p>Donate Button creation discussion with Alissa Engstrom of Truiux. Truiux provides integration support for nonprofits setting up online donations. Based on discussion, it seems as if there is a 1 time set up fee of approx. \$1,100.00 and then an annual fee of \$180.00 to \$459.00 depending on level of service..</p> <p>Board discussion as how to differentiate the donations between the nonprofits and from the running of the nonprofits and the capitol campaign. Dispersal of funds could prove a challenge and would require a great deal of organization and understanding amongst the partners.</p>
New Business	
Weekly WES Site Sprucing Up	Lisa Johnston seasonal staff at WRNA is interested in heading up projects and volunteers to begin tidying up the campus in preparation for the event in September. Kathy and Melinda will have a discussion with Anna Schrenk regarding ideas for site prep/cleanup and learn about the process that we will have to follow with the NPS.
Capital Campaign Planning	Kathy and Melinda spoke with Kristen Schreder and the discussion provided a springboard to the McConnell Foundation. Discussion with McConnell included finding a "Champion" in the community, someone well connected and influential who can rally financial support to the project. Conversation went very well and Melinda made McConnell aware of a lot of the work that has been done thus far regarding WES and the plans being made for the future. Good basis for future discussions with McConnell.
WESC Fall Newsletter	Board discussion of what the content of a newsletter would be. Content should be fast and easy to read and digest. Think about what we want to do and have ready to send out in early Sept. when hopefully there is news on the Special Use permit.
Giving Tuesday Workshop 8/25/20 9-11am	Kathy and Melinda will attend a virtual meeting.
Meeting Adjourned	Adjourned at 7:41pm

Next meeting 6:00pm August 24th 2020 Site to be determined