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WES COMMUNITY

*An independent non-profit dedicated
 to supporting outdoor education at
 Whiskeytown Environmental School*

Meeting Notes
WES Community Board
Monday, February 22th 2021, 6:00 to 7:30pm
Via Zoom Web Conference

Present: Melinda Kashuba, Kathy Hill, Cassie Simons, Francesca Huntsman, Tyler Compton, Nathan Fairchild, Tammy Reynolds, Sara Hoxie, Kim Stempien, Josh Hoines, Ellen Petric, Maria Escosa, Kristy Lanham

Discussion

Action Items

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| Call to order/ Make Introductions | Meeting was called to order at 6:02 pm |
| Approve Minutes/ Agenda additions and changes | Month January 2021 Minutes; Kathy motioned to approve the minutes; Francesca seconded. Motion passed. |
| Nomination for Board Officer Secretary/ Historian | Francesca Huntsman Simmer is nominated by Cassie Simmons, seconded by Kathy Hill , Motion Carries. |

Board of Directors

Kathy Hill Melinda Kashuba, PhD

Edward Meyer Cassandra Simons

WES Liaisons -

SCOE Liaison - Nathan Fairchild WNRA Liaison - Tyler Compton

Special Projects - David Huscher

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| SCOPE Update | Nate Fairchild: Currently submitting a three-year grant that will help support teachers in the classroom in environmental education (EE). We will lead the grant that supports literacy, social emotional and language arts applied to EE. SCOPE is perusing a 4-to-6-week summer program and fall field labs for local schools. Utilities onsite will be tested to see what works in the coming weeks. |
| WES Forever: Ellen | A meeting was facilitated by Anne Dove (SP?) NPS Jan 29 th . Started a planning Framework for Capital Campaign. Reviewed group Vision and mission, updated partners, SCOPE and WES etc. They are working on a site plan and planned 2 more meetings, One meeting to be held this upcoming Friday Feb 26 th to with the goal to be more informed on the nuances of communication and its role in fundraising. |
| WRNA Report | Tyler Compton: Continuing online interpretation to classrooms. Josh Hoines: The park staff is putting lots of energy into applying for funding through the Great American Outdoor Act. They are applying for funds that would encompass recovery projects and deferred maintenance, including the rebuilding of WES. The abundant local community support will improve chances of approval. We should know by the summer if we will be granted these funds. |
| Friends of Whiskeytown | Group is getting website updated and looking to hire a web designer. Each meeting is being attended by more new faces so there is a positive momentum building in the group. Looking for grants. Website should be up in the next few months. |
| Treasurers Report | Current Balance \$35,265.41 Income: \$59.66 in donations; wesforever.org donate button and Benevity Expenditures: \$1,353; non-profit liability insurance, Quickbooks 2021 subscription Some notable topics: Rebuild account opened with Morgan Stanley, first donation was \$5000 from Redding East Rotary Raffle |
| Ongoing Business | |
| Philanthropic Partners agreement 8A | Melinda is working on a Philanthropic Partners agreement work plan package that would include what WES will provide and what the park will provide. This would be an annual agreement that would be a work plan containing a doner review, doner recognition etc. The draft form is moving through the park and will be approved by the region. LIDAR The park has approved a research permit for the use of LiDAR data. The study is named, Whiskeytown Environmental School Site and Setting. The study will give the community the opportunity to contribute using mapping skills. Kathy Hill is the lead Investigator. Interested contributors are Shasta College GIS studies and NMR Architecture. |
| 2021 Budget | Tabled |
| New Business | |

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| 8B Presentation By Sierra Pacific Industries Christy and Maris | From past experience in the charitable arena, the observation was made that the project to fundraise for the recovery of WES has key characteristics that make it achievable. Careful planning and presentation make a difference. This will take time and a lot of work. A solid group is needed. Communication is paramount. Make a master binder outlining our, history, 501c3, story, mission, curriculum, partners, plans, maps, budgets phases, goals, review of the fire and why rebuild is important. Do not be afraid to make the ask. Keep a 2-year time frame. Remember, donor fatigue is real. Other projects will arise, try not to run concurrently with another large community campaign. Level the donors; Major donors, business donors, 5000, and below family donors. Get a good data base and keep all records there, know who the donors are and who we have asked. Report out regularly. Know your people, who is good in front and who is good in the background. If we outsource make sure those from outside are fully aware of the community dynamics and investment. |
| Meeting Adjourned | Adjourned at 7:48 pm |
| note taker | Sara Hoxie |

Next meeting 6:00pm March 22nd 2021 via zoom, OR Site to be determined